

## S4x22 Basic Sponsor Application

S4x22 will take place at The Fillmore Miami Beach At Jackie Gleason Theater and the Emanuel Luxury Venue on January 24-27, 2022. The Cabana Sessions will be held around the Surfcomber Pool on Wednesday, January 26th between 1:00PM and 4:00PM.

S4 is always trying to improve the attendee experience. Part of this effort is to **expose attendees to important new technologies and solutions at the Cabana Sessions**. We will select the five companies that will provide the best mix of new ideas and solutions for the S4 attendee from the short applications received in July. To accommodate start-ups, academia, industry organizations and others who lack money and would be a major addition to the Cabana Sessions, **two of the Basic Sponsor packages will be available for free, no charge. The three paid Basic Sponsor packages will be available at \$15K each.** 

- A 9'x9' cabana at the Wednesday afternoon Cabana Sessions. Meet and inform potential clients and major industry influencers in a casual environment around the pool.
- Recognition on S4xevent web site, mobile app, signage and other S4x22 collateral.
- Two slides in Main Stage and Stage 2 break slides.
- Two S4x22 tickets to use as you like, and two additional people can work the Cabana Sessions.
- Names, titles and companies of the attendees (no contact information such as email or phone)
- Lead generation capability from QR code on badges.

If you would like to be considered for one of the Basic Sponsor Packages, please complete the brief application form below and send it to  $\underline{s4@.digitalbond.com}$ .

Company Name:		
Contact (Name, email, pho	ne)	
Application for Paid	Free	Both 🗌
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What would you be showing in your S4x22 Cabana that would be new and of great interest to the Attendees? Please be specific and limit your answer to one page. We will contact you with questions if necessary.

